

EVENT GUIDE



DECEMBER 3 - 12, 2009 | THOMAS & MACK CENTER | LAS VEGAS



You found the vintage sunglasses with attached sideburns.

Now, try something really exciting,
like the Wrangler National Finals Rodeo



It's not too late to get Wrangler National Finals Rodeo tickets. There's an endless list of unique things to be found in Las Vegas, and one of those is the Wrangler NFR. Rodeo fans come from all over to share this experience. With the Mad Dash 30 ticket promotion, it's not too late to attend the richest and most prestigious rodeo in the world



"FIND A SEAT" TICKETS ARE OFFERED ON A "NO SHOW" BASIS WITH TICKETS POTENTIALLY AVAILABLE FOR ALL 10 WRANGLER NFR PERFORMANCES. These tickets can be purchased directly from the Thomas & Mack Center Ticket Office Monday through Saturday 10 AM - 5 PM or by calling UNLV Tickets at 866-388-3267 between the hours of 9 AM - 8 PM daily or online at www.unlvtickets.com.

These tickets allow the bearer entrance onto the concourse. The bearer must then locate an open seat in the BALCONY AREA ONLY. Bearer may sit in that seat unless the original ticket holder claims that seat. If, within 30 minutes after the rodeo starts, you cannot find an open seat, you may view the rodeo from the TV's on the concourse or you can ask for a refund at the Thomas & Mack Center Ticket Office.

ONLY
Vegas



NFRexperience.com
December 3 - 12, 2009

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WELCOME



*Welcome to the Wrangler National Finals Rodeo,
the richest and most prestigious rodeo in the world.
This year, we are celebrating the
25th Anniversary of the NFR in Las Vegas!*



Parking at and around the Thomas & Mack Center is extremely limited. One of the best modes of transportation during the Wrangler NFR is the complimentary shuttle bus service. (see back cover for details)

DOWNTOWN IS COWBOY TOWN!

Saddle up for this country all star roster - performing in the intimate 600-seat showroom



For tickets and more information, please call 1-866-946-5336 or book online at goldennugget.com

RIDE IN TO THE GOLDEN NUGGET WITH YOUR WNFR TICKET AND YOU COULD ROPE YOURSELF A FORD F-150 TRUCK!

December 2 – 12, 2009

• Earn entries by redeeming your WNFR ticket stub, joining the 24 Karat Club or by playing your favorite slot and table games!

Winner need not be present



Must be 21 or older for casino gaming events. Complete rules for truck giveaway are posted in the casino. Actual truck shown may not be actual truck awarded. Management reserves all rights.

COWBOY UP WITH THIS LEGENDARY RODEO EVENTS LINE-UP!

- Enter one of our three daily blackjack tournaments on **December 3, 7, and 10** and play to win the **\$5,000 grand prize** each day. Entry fee is only \$50.
- **TEAM ROPER AUTOGRAPH SESSION** – Monday, December 7 from 12 p.m. – 2 p.m.
- Watch the WNFR LIVE televised nightly - Free admission

DON'T FORGET OUR RODEO ROUND-UP!

ROOM RATES start at **\$59**

and include a Golden Values Book with over \$250 in resort discounts!

Book today by calling
1-800-634-3454
and mentioning code LVENFR.

Select dates only. Valid Sunday - Thursday and based on availability.



LAS VEGAS
goldennugget.com

SCHEDULE OF EVENTS

MONDAY, NOVEMBER 30

Miss Rodeo America Pageant Horsemanship Competition

9:00 a.m. – 11:30 a.m. The South Point Equestrian Center
Free Admission

63rd Annual PRCA National Convention Registration

12:00 p.m. – 4:00 p.m. Early Registration and Trade Show Set Up
The South Point Convention Area

2nd Annual Wrangler Gold Buckle Gala, benefiting the ProRodeo Hall of Fame

6:30 p.m. The South Point Grand Ballroom

Ticket Required

Tickets available at The South Point Box Office
702-797-8055 or www.southpointcasino.com

Miss Rodeo America Pageant Get Acquainted Party

7:00 p.m. – 10:00 p.m. The Orleans Hotel & Casino

Ticket Required

Miss Rodeo America Pageant Registration Desk/The Orleans

TUESDAY, DECEMBER 1

63rd Annual PRCA National Convention Registration

6:30 a.m. – 4:00 p.m. The South Point Convention Area

Miss Rodeo America Pageant President's Breakfast

8:30 a.m. – 10:00 a.m. The Orleans Hotel

Ticket Required

Miss Rodeo America Pageant Registration Desk/The Orleans

63rd Annual PRCA National Convention Trade Show

12:00 p.m. - 3:00 p.m. The South Point Exhibit Hall

Free Admission

SCHEDULE OF EVENTS

PRCA Welcome Reception

6:00 p.m. – 9:00 p.m. The South Point Grand Ballroom

WEDNESDAY, DECEMBER 2

63rd Annual PRCA National Convention Registration

6:30 a.m. – 4:00 p.m. The South Point Convention Area

Miss Rodeo America Pageant Contestants Public Interview & Media Video

8:00 a.m. - 9:15 a.m. The Orleans Hotel & Casino-Showroom

Ticket Required

Miss Rodeo America Pageant Registration Desk/The Orleans

63rd Annual PRCA National Convention Trade Show

12:00 p.m. - 4:00 p.m. The South Point Exhibit Hall

PRCA Awards Banquet

6:00 p.m. The South Point Grand Ballroom

Ticket Required

Tickets available at The South Point Box Office 702-797-8055 or www.southpointcasino.com

23rd Annual Downtown Hoedown

6:00 p.m. – 11:00 p.m. Fremont Street Experience

Free Admission / Open to the Public

Miss Rodeo America Pageant Miss Rodeo America Fashion Show

7:00 p.m. - 10:00 p.m.

The Orleans Hotel & Casino - Showroom

Ticket Required

Miss Rodeo America Pageant Registration Desk/
The Orleans or purchased
in advance through the
Miss Rodeo America
Pageant Office



SCHEDULE OF EVENTS

THURSDAY, DECEMBER 3

Miss Rodeo America Pageant

Contestants Public Interview & Media Video

8:00 a.m. - 9:15 a.m. The Orleans Hotel & Casino-Showroom

Ticket Required

Miss Rodeo America Pageant Registration Desk/The Orleans
63rd Annual PRCA National Convention Trade Show

12:00 p.m. - 4:00 p.m. The South Point Exhibit Hall

63rd Annual PRCA National Convention Registration

8:00 a.m. - 12:00 p.m. The South Point Convention Area

63rd Annual PRCA National Convention Trade Show

9:00 a.m. - 12:00 p.m. The South Point Exhibit Hall

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

Miss Rodeo America Pageant

PRCA Luncheon Featuring

Miss Rodeo America Pageant Contestants

11:45 a.m. - 1:30 p.m. The South Point Grand Ballroom

Ticket Required

Visit www.missrodeo.com for details

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Wrangler National Finals Rodeo

First Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: Pendleton Whisky

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

SCHEDULE OF EVENTS

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

FRIDAY, DECEMBER 4

Miss Rodeo America Pageant Contestants Public Interview & Media Video

8:00 a.m. - 9:15 a.m. The Orleans Hotel & Casino-Showroom

Ticket Required

Miss Rodeo America Pageant Registration Desk/The Orleans

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Miss Rodeo America Pageant Contestant Introductions/Live Auction

1:30 p.m. - 3:00 p.m. NFR Cowboy Christmas Gift Show,

Las Vegas Convention Center, North Hall

Free Admission

Wrangler National Finals Rodeo Second Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: Coors

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

Admission is FREE
The best rodeo after party

NATIONAL FINALS TONIGHT[®]

GOLD COASTSM

December 3-12, 2009 • 10:30p.m.



Don Gay



Joe Beaver



Bob Tallman



Boyd Polhamus

Talk all things rodeo with
Hall of Fame Cowboys
Don Gay, Joe Beaver, Bob Tallman
along with Boyd Polhamus and
other special guests for a
nightly re-cap of the rodeo.

PLUS!

Fine Western music by
Wylie & The Wild West

Proudly sponsored by



Wrangler



Ridin' for the Brand
BOYD GAMING



*Where all the Cowboys
go after the Rodeo*

**Get your Official 2009
Gold Coast Vest**



**Cowboy
Christmas**
GIFT SHOW 2009



Stop by the Boyd Gaming
booth at Cowboy Christmas
in the LV Convention Center
December 3 - 12

PLUS!

While you're at the Boyd Gaming booth
you may have a chance to get an autograph
by one of your favorite cowboys Don Gay,
Bob Tallman, Joe Beaver, Boyd Polhamus,
Wayne Brooks and courtesy of
American Cowboy Coffee;
Allen Bach, Bobby Mote,
Dustin Elliott, LJ Jenkins &
Clint Corey.

All are scheduled to appear
between 12/3 - 12/12 at varied times



PLUS! Actor Mickey Jones

SCHEDULE OF EVENTS

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m.
The Gold Coast Showroom
Free Admission

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall
Free Admission



SATURDAY, DECEMBER 5

2009 Benny Binion's World Famous Wrangler NFR Bucking Horse Sale

9:00 a.m. The South Point Equestrian Center
To benefit the ProRodeo Hall of Fame
Ticket Required
Tickets available at The South Point Box Office
702-797-8055 or www.southpointcasino.com

Miss Rodeo America Pageant Coronation Performance

9:45 a.m. - 12:00 p.m. The Orleans Hotel & Casino - Showroom
Ticket Required
Miss Rodeo America Pageant Registration Desk/The Orleans

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall
Free Admission / Open to the Public

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall
Main Stage at the Cowboy Christmas Show

Celebrity Bowling Tournament benefiting the Justin Cowboy Crisis Fund and Speedway Children's Charities

11:00 a.m. Gold Coast Hotel and Casino - Bowling Center
For sponsorship/ticket information: JCCFinfo@prorodeo.com

SCHEDULE OF EVENTS

Wrangler National Finals Rodeo

Third Performance

5:45 p.m. Thomas & Mack Center

Performance Sponsor: Dodge

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

SUNDAY, DECEMBER 6 - Memorial Night

2009 Benny Binion's World Famous Wrangler NFR Bucking Horse Sale

9:00 a.m. The South Point Equestrian Center

To benefit the ProRodeo Hall of Fame

Ticket Required

Tickets available at The South Point Box Office

702-797-8055 or www.southpointcasino.com

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Wrangler National Finals Rodeo

Fourth Performance

5:45 p.m. Thomas & Mack Center

Performance Sponsor: PRCA

SCHEDULE OF EVENTS

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

MONDAY, DECEMBER 7

PRCA Exceptional Rodeo

10:00 a.m. - 11:00 a.m. Thomas & Mack Center

Arena Floor - Open to the Public

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

Wrangler NFR Host Hotel Autograph Session

– **Team Ropers** (teams ranked 1-8)

12:00 p.m. – 1:00 p.m. Golden Nugget

Free Admission

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Wrangler NFR Host Hotel Autograph Session

– **Team Ropers** (teams ranked 9-15)

1:00 p.m. – 2:00 p.m. Golden Nugget

Free Admission

Wrangler National Finals Rodeo

Fifth Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: Boyd Gaming



COWBOYS WANTED.

GET THE BEST OF THE NFR AT MGM GRAND.

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PER NIGHT

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- ★ 2 FREE COCKTAILS AT ANY OF THE FOUR MAIN BARS
- ★ COMPLIMENTARY NFR PROGRAM

≡ MGM GRAND - HOME OF THE CHAMPIONS ≡

MGM GRAND. MAXIMUM ENTERTAINMENT

DECEMBER 3-12 NATIONAL FINALS RODEO

DECEMBER 3-12 RODNEY CARRINGTON AT HOLLYWOOD THEATRE

AUTOGRAPH SIGNINGS BY TREVOR BRAZILE AND OTHER CHAMPIONS (SEE DETAILS AT HOTEL)



maximumVegas. MGM GRAND

PROUD SPONSOR OF THE NFR • MGMGRAND.COM/NFR

SCHEDULE OF EVENTS

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

TUESDAY, DECEMBER 8 - Rookie Night

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

Wrangler NFR Host Hotel Autograph Session – Bull Riders

12:00 p.m. – 1:00 p.m. Silverton Casino Lodge

Free Admission

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Wrangler NFR Host Hotel Autograph Session – Bareback Riders

1:00 p.m. – 2:00 p.m. Monte Carlo Hotel

Free Admission

Wrangler National Finals Rodeo Sixth Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: Air Force Reserve

SCHEDULE OF EVENTS

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

WEDNESDAY, DECEMBER 9

Tough Enough to Wear Pink Night

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

Wrangler NFR Host Hotel Autograph Session – Barrel Racers

12:00 p.m. – 1:00 p.m. Excalibur Hotel

Free Admission

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Wrangler NFR Host Hotel

Autograph Session

– Steer Wrestlers

1:00 p.m. – 2:00 p.m. Hooters Casino Hotel

Free Admission

Wrangler National Finals Rodeo Seventh Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: Montana Silversmiths



Terrible's NFR Menu

New York
Steak Dinner **\$9.99**
Served 24 hours



Full Rack of
Baby Back Ribs **\$9.99**
Served 24 hours



Royal Flush
Served 24 hours

\$7.99



FREE Draft Beer!!!

Just present your 2009 NFR Ticket Stub to any Casino Bar

- Located just blocks from the Thomas & Mack Center
- Come watch the NFR live nightly on closed circuit TV
- Check-out our drink specials nightly



Flamingo & Paradise
733-7000 • 1-800-640-9777
www.terriblescasinom.com

Management reserves all rights. • Free Draft Beer promotion expires December 1, 2009. Limit 1 per person, per day.

SCHEDULE OF EVENTS

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

THURSDAY, DECEMBER 10

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

22nd Annual Pro Rodeo League of Women Luncheon & Fashion Show

11:00 a.m. - 2:00 p.m. The South Point Grand Ballroom

Hosted by: The South Point Hotel & Casino

Proceeds to benefit The Justin Cowboy Crisis Fund

Ticket Information contact Tracy Hedeman 817-676-1637 or

after 11/1/08 they can be purchased at the South Point Box

Office 702-797-8055 or www.southpointcasino.com

Wrangler National Finals Rodeo

Eighth Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: Justin Boots

Rodeo Vegas at The Mirage

9:00 p.m. The Mirage Race & Sports Book

Free Admission

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

SCHEDULE OF EVENTS

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

FRIDAY, DECEMBER 11

23rd Annual Spurs & Spikes Golf Invitational

To benefit the ProRodeo Hall of Fame

By Invitation only

NFR Cowboy Christmas Gift Show

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Wrangler NFR Host Hotel Autograph Session – Tie Down Ropers

12:00 p.m. – 1:00 p.m. The Mirage

Free Admission

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Wrangler NFR Host Hotel Autograph Session – Saddle Bronc Riders

1:00 p.m. – 2:00 p.m. Palace Station

Free Admission

Wrangler National Finals Rodeo

Ninth Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: U.S. Smokeless Tobacco Co.

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

National Finals Tonight hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m. The Gold Coast Showroom

Free Admission

LOTS THIS SIZE WILL SOON BE A THING OF THE PAST.

1/2 ACRE ESTATE LOTS

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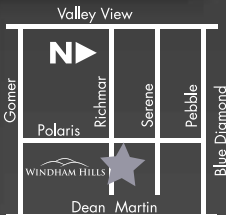


EXQUISITE 4 TO 6 BEDROOM HOMES
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- Located in a private, gated community
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- Viking appliance package and 30" upper convection double oven
- Custom oak or maple cabinetry and moulding
- Designer bathroom faucets, tubs and lavatories with matching granite countertops




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For more information go to www.desertoak.com

SCHEDULE OF EVENTS

Wrangler NFR Go Round Buckle Presentations hosted by Flint Rasmussen and Randy Corley

11:00 p.m. The South Point Dance Hall

Free Admission

SATURDAY, DECEMBER 12

NFR Cowboy Christmas Gift Show - Final Day

10:00 a.m. - 5:00 p.m. Las Vegas Convention Center, North Hall

Free Admission / Open to the Public

Outside the Barrel with Flint Rasmussen

12:00 p.m. Las Vegas Convention Center, North Hall

Main Stage at the Cowboy Christmas Show

Wrangler National Finals Rodeo

Tenth Performance

6:45 p.m. Thomas & Mack Center

Performance Sponsor: Wrangler

PRCA World Champions Award Ceremony Immediately Following Performance

The Mirage presents Rodeo Vegas

9:00 p.m. The Mirage Race & Sports Book

Free Admission / Live Entertainment

National Finals Tonight

hosted by Don Gay, Joe Beaver & Dan Miller

10:30 p.m. - 11:30 p.m.

The Gold Coast Showroom

Free Admission

SUNDAY, DECEMBER 13

World Champions Brunch

9:00 a.m. - The South Point Grand Ballroom

Tickets available at The South Point Box Office

702-797-8055 or www.southpointcasino.com





20 YEARS IN LAS VEGAS



Only Vegas

NO TICKETS to the WRANGLER NATIONAL FINALS RODEO?

YOU CAN STILL SEE IT LIVE VIA SATELLITE FEED!

The following Las Vegas hotel properties will be delivering a live transmission of all 10 Wrangler National Finals Rodeo performances.

- Bally's 800-634-3434
- Bill's Gamblin' Hall 866-245-5745
- Circus Circus 800-634-3450
- Binion's 800-937-6537
- Excalibur 877-750-5464
- Fitzgeralds 800-274-5825
- Flamingo Las Vegas 888-308-8899
- Four Queens 800-634-6045
- Gold Coast 888-402-6278
- Golden Nugget 800-634-3454
- Hard Rock 800-473-7625
- Harrah's Las Vegas 800-427-7247
- Hooters Casino Hotel 866-584-6687
- Imperial Palace 800-634-6441
- Las Vegas Hilton 800-732-7117
- Luxor 800-288-1000
- M Resort Hotel 866-551-1540
- Mandalay Bay 877-632-7800
- MGM Grand 877-880-0880
- The Mirage 800-627-6667
- Monte Carlo 800-311-8999
- The Orleans 800-675-3267
- Palace Station 800-634-3101
- Paris 888-266-5687
- Plaza Hotel 800-634-6575
- Rio 800-888-1808
- Sam's Town 800-634-6371
- Silverton 866-946-4373
- South Point 866-791-7626
- Stratosphere 800-998-6937
- Suncoast 877-677-7111
- Terrible's 800-640-9777
- Treasure Island 800-944-7444
- Tropicana 800-634-4000
- Vegas Club 800-634-6532

**THURSDAY, DEC. 3 thru
SATURDAY, DEC. 12, 2009**

NFBExperience.com
Twitter.com/LasVegasNFR

GET THERE EARLY...

THE RODEO STARTS TO ROCK HERE!

Performances BEFORE and AFTER the nightly rodeo competition. Doors to the Cowboy Corral open at 5 pm for the 6:45 pm rodeo performances and 4 pm for the 5:45 pm rodeo performances (*first weekend only*).

FREE ENTRY WITH WRANGLER NFR TICKET!



HEIDI NEWFIELD
Thur. Dec. 3
5:45-6:30 pm



DAVID NAIL
Fri. Dec. 4
5:45-6:30 pm



SUNNY SWEENEY
Sat. Dec. 5
4:45-5:30 pm



EASTON CORBIN
Sun. Dec. 6
4:45-5:30 pm



JOSH THOMPSON
Mon. Dec. 7
5:45-6:30 pm



HALFWAY TO HAZARD
Tue. Dec. 8
5:45-6:30 pm



LOCASH COWBOYS
Wed. Dec. 9
5:45-6:30 pm



ASH BOWERS
Thur. Dec. 10
5:45-6:30 pm



SEAN PATRICK MCGRAW
Fri. Dec. 11
5:45-6:30 pm



**THE ACADEMY OF COUNTRY MUSIC
NFR STAGE**



JOE NICHOLS
Sat. Dec. 12
5:45-6:30 pm

Cowboy Corral is located in the Cox Pavilion,
adjacent to the Thomas & Mack Center

ANTHEMS & OPENING CEREMONIES

THURSDAY, DECEMBER 3



LONESTAR
National Anthem

PERFORMANCE

1

25 Years in Vegas
MATT LEWIS as
ELVIS
Opening Ceremony



FRIDAY, DECEMBER 4



SUSIE DOBBS
National Anthem

PERFORMANCE

2

**ELECTRIC
HORSEMAN**
Opening Ceremony



SATURDAY, DECEMBER 5



**TANYA
TUCKER**
National Anthem

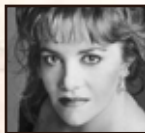
PERFORMANCE

3

REMEMBERING
the **BULLFIGHTS**
and **LEGENDS**
Opening Ceremony



SUNDAY, DECEMBER 6



**ELENA
BATMAN**
National Anthem

PERFORMANCE

4

Celebrating Life
**SUSIE
LUCHSINGER**
Opening Ceremony



MONDAY, DECEMBER 7



**JOSH
THOMPSON**
National Anthem

PERFORMANCE

5

**SALUTE to
FREEDOM**
LEE GREENWOOD
Opening Ceremony



The new place in Vegas to Hang Your Hat.



Since opening, we've been the talk of the town and invite you to experience the new place to eat, drink and celebrate!

- 390 rooms and suites
- Eight restaurants
- Studio B Buffet featuring complimentary Wine and Beer with Lunch and Dinner
- Five destination bars
- Live nightly entertainment
- State-of-the-art viewing of all the NFR action

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ANTHEMS & OPENING CEREMONIES

TUESDAY, DECEMBER 8



**CHRISTY
MOLASKY**
National Anthem

PERFORMANCE

6

LET'S RODEO
Light Show &
Cube Act
Opening Ceremony



WEDNESDAY, DECEMBER 9



**LOCASH
COWBOYS**
National Anthem

PERFORMANCE

7

**JUICE
NEWTON**
Opening Ceremony



THURSDAY, DECEMBER 10



**JOHN MICHAEL
MONTGOMERY**
National Anthem (USA)

PERFORMANCE

8

**CANADIAN
NIGHT**
Opening Ceremony



**SABINA
PETERMAN**
National Anthem (CAN)

FRIDAY, DECEMBER 11



**ANN MARIE
VALENTI**
National Anthem

PERFORMANCE

9

TBA
Opening Ceremony



SATURDAY, DECEMBER 12



**JOE
NICHOLS**
National Anthem

PERFORMANCE

10

**Cowboy Town
Unbridled**
KRISTEN BOOTH
Opening Ceremony



LET'S RIDE



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Excalibur	Las Vegas Hilton	Plaza
Fitzgeralds	MGM Grand	Sam's Town
Four Queens	Mirage	Silverton
Gold Coast	Monte Carlo	South Point
Golden Nugget	Orleans	Treasure Island (TI)
Hooters		Vegas Club

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Steer Wrestling Sponsor Hooters Casino Hotel	Replay Sponsor Boyd Gaming
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Downtown Hoedown

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Jonathon Singleton

December 2

Fremont Street Experience

Downtown Hoedown

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Gloriana

December 2

Fremont Street Experience

Downtown Hoedown

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December 3

Golden Nugget

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Bill Engvall
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5:45p & 9:00p



December 4th
5:45p & 9:00p



December 5th
4:45p & 8:00p



December 6th
4:45p & 8:00p



December 7th
5:45p & 9:00p



December 8th
5:45p & 9:00p



December 9th
5:45p & 9:00p



December 10th
5:45p & 9:00p



December 11th
5:45p & 9:00p



December 12th
5:45p & 9:00p



www.acmcountry.com

ENTERTAINMENT AROUND TOWN



Rodney Carrington

December 3-12

MGM Grand

877-880-0880

Clay Walker

December 4-5

Golden Nugget

866-946-5336



Ron White

December 4-5 & 11-12

The Mirage

800-963-9634

Brooks & Dunn

December 4-6

Las Vegas Hilton

800-222-5361



Tanya Tucker

December 4-5

Silverton Casino Lodge

702-263-7777

Willie Nelson & Family

December 5

Theater for the Performing Arts

at Planet Hollywood

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Lee Greenwood's Tennessee Christmas

December 6

Orleans Showroom

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ENTERTAINMENT AROUND TOWN



John Michael Montgomery

December 10

Golden Nugget

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Dierks Bentley

December 10-11

Mandalay Bay/House of Blues

877-632-7600



Miranda Lambert

December 11-12

Silverton Casino Lodge

702-263-7777



Rodney Atkins

December 11-12

Golden Nugget

866-946-5336



Garth Brooks

December 11-13

Encore Theater

888-320-7110



Larry the Cable Guy

December 12

Mandalay Bay

877-632-7800



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TICKET EXCHANGE & PARKING

NEW TICKET EXCHANGE PROGRAM POLICY

The Official 2009 Wrangler NFR Ticket Exchange is back by popular demand! Located at the Las Vegas Convention Center during the NFR Cowboy Christmas Gift Show, NFR fans can sell tickets for future NFR performances at full face value. Customers looking for tickets have the opportunity to purchase for face value plus a convenience fee based on the price level they choose (Balcony: \$5 above face value; Plaza: \$10 above face value). Please be advised there is limited availability and single tickets will not be accepted. Cash transactions only. Restrictions apply.

Ticket Exchange hours:

Selling Tickets: 9am-10am daily

Purchasing Tickets: 10am-3pm daily

TICKET RESALE PROHIBITED

The unauthorized resale of Wrangler National Finals Rodeo tickets is prohibited. Unauthorized selling, advertised selling, and/or attempted selling of NFR tickets is strictly prohibited and will result in loss of future ticket buying privileges. This policy will be strictly enforced.

RODEO PARKING

Thomas & Mack Center parking is \$10 per vehicle. The public entrance is located off Tropicana and Swenson Avenue.

BUCKLE UP. THIS ONE'S QUITE A RIDE!

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Frontier.....	(800) 432-1359
Midwest Express.....	(800) 452-2022
Northwest.....	(800) 225-2525
Qantas.....	(800) 227-4500
Southwest.....	(800) 435-9792
Sun Country.....	(800) 359-6786
US Airways/America West.....	(800) 428-4322
United.....	(800) 241-6522
McCarran International Airport 5757 Wayne Newton Boulevard	(702) 261-5211

Car Rental

Advantage Rent-A-Car.....	(702) 798-6100
Alamo Rent-A-Car /National Car Rental.....	(702) 263-8411
Avis Rent-A-Car.....	(702) 531-1500
Bates Motor Home Rental Network.....	(702) 737-9050
Budget Rent-A-Car.....	(702) 736-1212
Cyclease Las Vegas Motorcycle Rentals.....	(702) 944-3600
Dollar Rent-A-Car.....	(702) 739-9507
Dream Car and Motorcycle Rentals.....	(702) 731-6452
Enterprise Rent-A-Car.....	(702) 795-8842
Fairway Rent-A-Car.....	(702) 369-7216
Hertz Rent-A-Car.....	(702) 262-7700
Las Vegas Harley-Davidson.....	(702) 431-8500
Payless Car Rental.....	(702) 736-6147
Rent-A-Vette.....	(702) 736-2592
Sav-mor Rent-A-Car.....	(702) 736-1234
US Rent-A-Car.....	(702) 798-4822

Hotel Guide

Alexis Park Resort.....	(702) 796-3300
Aliante Station Casino & Hotel.....	(702) 692-7777
Bally's Las Vegas.....	(702) 739-4111
Bellagio.....	(702) 693-7111
Bill's Gamblin' Hall & Saloon.....	(702) 737-2100
Binion's Gambling Hall & Hotel.....	(702) 382-1600
Cannery Hotel and Casino.....	(702) 507-5700
Caesar's Palace.....	(702) 731-7110
California Hotel and Casino.....	(702) 385-1222
Circus Circus Hotel, Casino & Theme Park.....	(702) 734-0410
Eastside Cannery Hotel and Casino.....	(702) 856-5300
El Cortez Hotel & Casino.....	(702) 385-5200
Emerald Suites - Las Vegas Blvd.....	(702) 948-9999
Encore Las Vegas.....	(702) 770-8000
Excalibur Hotel and Casino.....	(702) 597-7777
Fitzgeralds Casino & Hotel.....	(702) 388-2400
Flamingo Hilton Hotel.....	(702) 733-3111
Fremont Hotel and Casino.....	(702) 385-3232
Four Queens Casino and Hotel.....	(702) 385-4011
Four Season's Hotel.....	(702) 632-5000
Gold Coast Hotel & Casino.....	(702) 367-7111
Golden Nugget.....	(702) 385-7111
Green Valley Ranch.....	(702) 617-7777
Hard Rock Hotel & Casino.....	(702) 693-5000



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AREA SERVICES

Hotel Guide (cont'd)

Harrah's Las Vegas	(702) 369-5000
Hooter's Casino Hotel	(702) 739-9000
Imperial Palace	(702) 731-3311
J.W. Marriott	(702) 869-7777
Jockey Club	(702) 739-8686
Las Vegas Hilton	(702) 732-5111
Luxor Hotel and Casino	(702) 262-4000
M Resort Spa & Casino	(702) 797-1000
MGM Grand Hotel and Casino	(702) 891-7777
Main Street Station Casino Brewery & Hotel	(702) 387-1896
Mandalay Bay	(702) 632-7777
Mirage Las Vegas Resort	(702) 791-7111
Monte Carlo Resort and Casino	(702) 730-7777
New York New York Hotel and Casino	(702) 740-6969
The Orleans	(702) 365-7111
Palace Station Hotel Casino	(702) 367-2411
Palms Casino Resort	(702) 942-7777
Paris-Las Vegas	(702) 946-7000
Planet Hollywood Resort & Casino	(702) 785-5555
Plaza Hotel & Casino	(702) 386-2110
Polo Towers	(702) 261-1000
Red Rock Station	(702) 797-7625
Rio All-Suites Hotel and Casino	(702) 777-7777
Riviera Hotel and Casino	(702) 734-5110
Sahara Hotel and Casino	(702) 737-2111

Sam's Town Hotel and Gambling Hall	(702) 456-7777
Santa Fe Station Hotel and Casino	(702) 658-4900
Silverton Casino Lodge	(702) 263-7777
South Point Hotel and Casino	(702) 796-7111
Stratosphere Tower Hotel & Casino	(702) 380-7777
Suncoast Hotel and Casino	(702) 636-7111
Terrible's Hotel & Casino	(702) 733-7000
Travelodge Las Vegas South Strip	(702) 736-3443
Treasure Island at the Mirage	(702) 894-7111
Tropicana Resort and Casino	(702) 739-2222
Tuscany Suites & Casino	(702) 893-8933
Vegas Club Hotel & Casino	(702) 385-1664
Venetian Resort Hotel and Casino	(702) 414-1000
Wynn Las Vegas	(702) 770-7100

Newspapers

Las Vegas Review-Journal	(702) 383-0211
Las Vegas Sun	(702) 385-3111

Police

Las Vegas Metro Police Department Non-Emergency	(702) 795-3111
Tourist Safety Unit	(702) 828-3204
Emergency	911
Nevada Highway Patrol Non-Emergency	(702) 486-4100

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Monte Carlo

ROUTE 6 The Orleans

ROUTE 10 Sam's Town

ROUTE 3 Gold Coast

ROUTE 7 Four Queens
Golden Nugget

ROUTE 11 MGM Grand
Hooters Casino Hotel

ROUTE 4 Treasure Island (TI)
The Mirage

ROUTE 8 Las Vegas Club
Plaza Hotel
Fitzgeralds

ROUTE 12 Palace Station

ROUTE 5 Las Vegas Hilton
Circus Circus

ROUTE 9 Imperial Palace

ROUTE 13 Silverton Lodge
South Point

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DECEMBER 3 - 12, 2009

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